



Sandton



Mumbai



Lagos

PROSPECTUS





WELCOME TO REGENESYS

The purpose of Regenesys is to help individuals and organisations achieve their dreams by awakening their potential. We believe that every human being has a unique talent and an inner power to achieve their dreams. However, this potential is blocked by fears and beliefs of a self-limiting nature.

We help our students to break their fears, change their self-limiting beliefs and achieve greatness by awakening their potential. We do this by providing high-quality management and leadership development programmes which develop individuals holistically – intellectually, emotionally, spiritually and physically.

Regenesys is a special place of higher learning, matched by none. It provides life-changing opportunities to its students to pursue their careers with large multinationals or embark on their own entrepreneurial ventures.

With campuses in South Africa, India, and Nigeria, Regenesys is an international business school with over 200,000 students and alumni from 190 countries, and over 1,000 corporate clients, of which majority are large multinationals such as Mercedes Benz, Microsoft, Coca Cola, and Barclays, to name a few. Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network which supports its members with business opportunities across the world.

Whatever dreams you decide to pursue, Regenesys will be there for you every step of the way, always encouraging you to dream bigger and never to give up.

I wish you great success on your journey of learning, leadership development and making our world a better place. We would be delighted to be your life-long companion on that journey.

Wishing you happiness.

Dr Marko Saravanja
Executive Chairperson

CORPORATE CLIENTS



LEADERSHIP TEAM



Dr Marko Saravanja
Executive Chairperson



Dr Penny Law
Executive Director



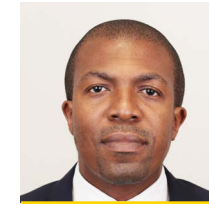
William Vivian
Director: Corporate Education



Indherani Reddy
Chief Operating Officer



Shamitha Shetty
Director: Global Sales



Sibongiseni Kumalo
Academic Dean



Marlize Kitching
Chief Academic Officer



Jenny Chetty
Global Chief Financial Officer



Wayne Song
Director: MyWealth Investments



Alison Laxton
HR Manager & Legal Officer



Dr Shilpa Joshi
Head of Academics, India



Vigor Kozhikanam
Director: Digital Regenesys, India



Annatjie van Rooyen
CEO: MyWealth Investments



Linda Coetzee
Director: Regenesys, Nigeria



Vikranth Babu Samidla
Chief Information Officer



Ronald Nemukula
Director: Business Development

POSTGRADUATE

- Doctorate of Business Management
- Master of Business Administration
- Master of Public Management
- Postgraduate Diploma in Business Management
- Postgraduate Diploma in Public Management

UNDERGRADUATE

- Bachelor of Laws (LLB)
- Bachelor of Accounting Science (BCompt)
- Bachelor of Business Administration
- Bachelor of Business Administration: Banking
- Bachelor of Business Administration: Retail Management
- Bachelor of Public Management
- National Diploma in Public Administration
- Higher Certificate in Business Management
- Higher Certificate in Business Management: Credit Banking
- Higher Certificate in Business Management: Retail Management
- Higher Certificate in Public Management

CORPORATE EDUCATION

- Senior Leadership Development Programme
- Leadership Development Programme
- Leadership Skills for New Manager
- International Leadership Development Programme

SKILLS PROGRAMMES

- Further Education and Training Certificate: New Venture Creation
- National Diploma Public Administration
- Further Education and Training Certificate: Project Management
- Further Education and Training Certificate: Human Resource Management and Practices Support
- Certificate Programme in Municipal Financial Management

DIGITAL PROGRAMMES

- Artificial Intelligence
- Digital Marketing
- Robotics
- Coding
- Data Science
- Machine Learning
- Blockchain
- Cybersecurity

MANAGEMENT DEVELOPMENT PROGRAMMES

- Design Thinking
- International Management
- Managing Virtual Teams
- Project Management
- Digital Marketing
- Finance for Non-Financial Managers
- Emotional and Spiritual Intelligence
- Professional Business Writing Skills
- Mentoring and Coaching
- Policy Development and Management
- Entrepreneurship
- Innovation
- Negotiation Skills and Conflict Management
- Mergers and Acquisitions
- Strategic Human Resource Management
- Quality and Customer Relations Management
- Strategic IT Management
- Business Ethics and Corporate Governance
- Comparative Management Trends
- Sustainable Development
- Team Building
- Labour Relations
- Sales Management
- Monitoring and Evaluation
- Organisational Development



DOCTORATE OF BUSINESS MANAGEMENT (DBM)

Programme Overview

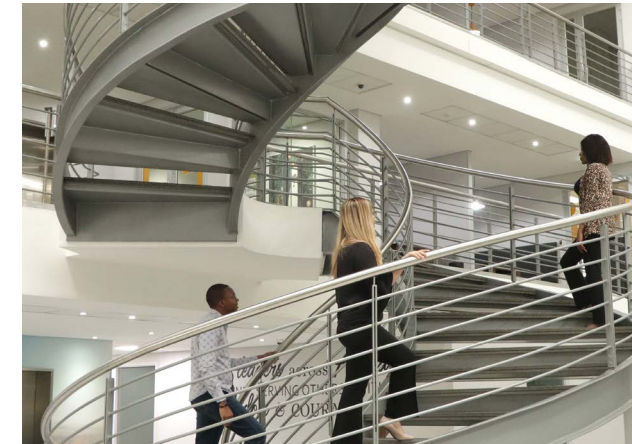
This programme develops complex problem-solving capabilities by applying rigorous scientific research process which contributes to the creation of the new body of knowledge in the area of management and leadership.

Core Modules

- Introduction to Research at a Doctoral Level
- Bridging Programme

Entry Requirements

- A completed application form
- A resume/curriculum vitae and motivation letter
- Certified copies of the degree certificate and academic transcript of relevant master's degree from an accredited institution, with a mark of at least 65% for either:
 - both the modules and dissertation of master's degree, or
 - the dissertation of a full research project
- Statement of research intent: Brief outline of what the applicant intends to research. Upon submission, the Academic Head will evaluate the candidate.



MASTER OF BUSINESS ADMINISTRATION (MBA)

Programme Overview

This programme develops leadership and management skills required to manage a business, government, and non-profit organisations, or to start your own business.

Core Modules

- Business Research
- Economics
- Emotional and Spiritual Intelligence
- Entrepreneurship
- Innovation
- Operations and Supply Chain Management
- Strategic Human Resource Management
- Strategic Financial Management
- Strategic Management
- Strategic Marketing Management

Electives: Choice of two

- Business Ethics and Corporate Governance
- Mergers and Acquisitions
- International Management
- Mentoring and Coaching
- Organisational Development and Change
- Strategic IT Management

Entry Requirements

- Relevant postgraduate qualification on NQF Level 8
- Relevant work experience

Programme Structure

The MBA is an NQF Level 9 qualification, with 225 credits. This 2-year qualification consists of 10 compulsory modules, 2 electives and a research dissertation.



MASTER OF PUBLIC MANAGEMENT (MPM)

Programme Overview

This programme develops leadership skills required to lead a public service or non-profit organisations.

Core Modules

- Strategic Human Resource Management
- Organisational Development
- Public Policy Development and Implementation
- Research Methodology
- Strategic Public Project Management
- Monitoring and Evaluation
- Public Finance
- Sustainable Development
- Governance and Intergovernmental Relations
- Public Ethics and Corporate Governance
- Economics
- Strategic Management in the Public Sector
- Dissertation

Electives: Choice of two*

- Comparative Management Trends
- Labour Relations
- Mentoring and Coaching
- Quality and Customer Service Management
- Negotiation and Conflict Management
- Information and Communication Technology

*Based on student numbers

Entry Requirements

- Honours degree at an NQF Level 8
- Postgraduate diploma at an NQF Level 8
- Professional bachelor's degree at NQF Level 8

Programme Structure

The Master of Public Management is an NQF Level 9 qualification, with 200 credits. This 2-year qualification consists of 12 compulsory modules, 2 electives and a research dissertation.



POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PDBM)

Programme Overview

This programme develops generic management competencies required for successful management of organisations, or for embarking on an entrepreneurial venture. The programme is a stepping stone towards an MBA – the crown jewel of business management education.

Core Modules

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management
- Fundamentals of Business Research

Electives: Choice of two

- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Sales Management
- Spiritual and Emotional Intelligence

Entry Requirements

- Matric
- A 3-year Bachelor's qualification or NQF Level 7 equivalent

Programme Structure

The PDBM is an NQF Level 8 qualification, with 120 credits, offered over a period of 12 months.



BACHELOR OF ACCOUNTING SCIENCE (BCOMPT)

Programme Overview

This programme develops professional knowledge, skills, and applied competencies in the fields of accounting, auditing, financial management and taxation. The programme is a stepping stone on a learning journey towards the ultimate achievement in the accounting profession – qualifying as a chartered accountant.

Core Modules

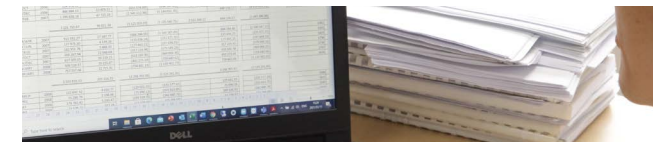
- Economics I
- Financial Accounting, I, II, III
- Business Management I
- Computer Skills I
- Business Communication I
- Commercial Law I
- Business Ethics I
- Mathematics I
- Auditing II, III
- Taxation II, III
- Statistical Analysis II
- Company Law II
- Management Accounting II
- Accounting in a Computerised Environment II
- Cost and Management Accounting III
- Risk and Financial Management III
- Corporate Governance III

Entry Requirements

- Competent in Mathematics, written and oral communication skills at NQF Level 4
- A Senior Certificate endorsement
- National Senior Certificate granting admission to bachelor studies
- A relevant NQF Level 6 qualification from an accredited institution as per SAQA requirements

Programme Structure

The BCompt is an NQF Level 7 qualification, with 360 credits. This qualification is offered over a minimum period on 3 years.



POSTGRADUATE DIPLOMA IN PUBLIC MANAGEMENT (PDPM)

Programme Overview

This programme develops strategic management skills required to manage a public service or non-profit organisations.

Core Modules

- Strategic Management in the Public Sector
- Advanced Public Human Resource Management
- Advanced Public Project Management
- Fundamentals of Research
- Monitoring and Evaluation
- Public Finance

Electives: Choice of two*

- Negotiation and Conflict Management
- Labour Relations
- Quality and Customer Service Management
- Change Management
- Education Curriculum Management
- Mentoring and Coaching

*Based on student numbers

Entry Requirements

- A 3-year degree (NQF Level 7) and relevant work experience.

Programme Structure

The Postgraduate Diploma in Public Management is an NQF Level 8 qualification, with 120 credits, offered over a period of 12 months.



BACHELOR OF LAWS (LLB)

Programme Overview

The Bachelor of Laws Degree (LLB) prepares well-rounded graduates who excel across a multitude of legal career paths. This degree develops graduates with knowledge and appreciation of values and principles enshrined in the Constitution, critical understanding of legal methodologies and procedures, and the capacity to be accountable and take responsibility in academic, professional, and relevant societal contexts.

First Year

SEMESTER 1 - COMPULSORY

- Computer Literacy
- Legal English
- Pillars of South African Law I
- Law of Persons
- Family Law

SEMESTER 2 - COMPULSORY

- Computer Literacy (Legal Research)
- Pillars of South African Law II
- Emotional and Spiritual Intelligence

ELECTIVES: CHOICE OF TWO

- Business Management
- Economics
- Financial Accounting

Second Year

SEMESTER 1 - COMPULSORY

- Constitutional Law
- Roman Law
- Law of Contract I
- Law of Succession
- Jurisprudence

SEMESTER 2 - COMPULSORY

- Law of Contract II – Specific Contracts
- Legal Interpretation
- Legal Pluralism
- Bill of Rights
- Patent and Copyright Law

Third Year

SEMESTER 1 - COMPULSORY

- Law of Evidence I
- Law of Business Entities
- International Law
- Intellectual Property Law
- Law of Delict

SEMESTER 2 - COMPULSORY

- Law of Evidence II
- Law of Property
- Administrative Law
- Research Methodology
- Introduction to Tax Law

Fourth Year

SEMESTER 1 - COMPULSORY

- Law of Civil Procedure I
- Law of Criminal Procedure I
- Criminal Law I
- Labour Law
- Legal Ethics and Practice

SEMESTER 2 - COMPULSORY

- Law of Civil Procedure II
- Law of Criminal Procedure II
- Criminal Law II

ELECTIVES: CHOICE OF TWO

- Environmental Law
- International Business Law
- Deceased Estates
- Medical Law
- Insurance Law
- Accounting for Legal Practice
- Cyber Law

Entry Requirements

- Grade 12 with degree pass or NQF Level 4 equivalent qualification
- Basic computer skills
- Basic English literacy
- 45+ age exemption (only require ID to apply for exemption certificate)

Programme Structure

NQF Level 8 qualification with 480 credits.
This qualification is offered over 4 years.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Programme Overview

This programme provides a fundamental education in the concepts, principles, theories, models of business, and leadership, preparing graduates for a broad range of job opportunities.

Core Modules

- Strategic Management I, II, III
- Human Resource Management I, II
- Project Management I, II
- Financial Management I, II
- Marketing Management I, II
- Economics I, II
- Business Law
- Research Methodology

General Electives: Choice of one in third year

- Change Management
- Negotiation and Conflict Management
- Information and Communication Technology
- Quality and Customer Relations Management

Major Electives: Choice of one in third year

- Human Resource Management III
- Project Management III
- Financial Management III
- Marketing Management III
- Economics III

Entry Requirements

- Matric with degree pass or NQF Level 4 equivalent qualification
- 45+ age exemption (Only require ID to apply for exemption certificate)
- Basic Computer skills

Programme Structure

The BBA is an NQF Level 7 qualification, with 360 credits.
The qualification is offered over a minimum period of 3 years.



BACHELOR OF BUSINESS ADMINISTRATION (BBA): BANKING

Programme Overview

This programme provides a fundamental education in banking, management and leadership concepts, principles, theories, and models and prepares graduates for a broad range of job opportunities within the banking sector.

Core Modules

- Banking I, II, III
- Credit Management I, II, III
- Economics I
- Financial Management I, II
- Information and Communication Technology I
- Introduction to Strategic Management
- Marketing I, II
- People Management

Electives: Choice of one in third year

- Financial Management III
- Marketing Management III
- Strategic and Change Management III

Entry Requirements

- Matric with degree pass or NQF Level 4 equivalent qualification
- 45+ age exemption (Only require ID to apply for exemption certificate)
- Basic Computer skills

Programme Structure

The BBA: Banking is an NQF Level 7 qualification, with 360 credits.
This qualification is offered over a minimum of 3 years.



BACHELOR OF BUSINESS ADMINISTRATION (BBA): RETAIL MANAGEMENT

Programme Overview

This programme provides a fundamental education in retail management concepts, principles, theories, and models and prepares graduates for a broad range of job opportunities within the retail sector.

Core Modules

- Economics I
- Financial Management I, II
- Information Communication Technology
- People Management I, II,
- Retail Management I, II, III
- Retail Marketing I, II
- Retail Strategic Management I, II

Electives: Choice of two*

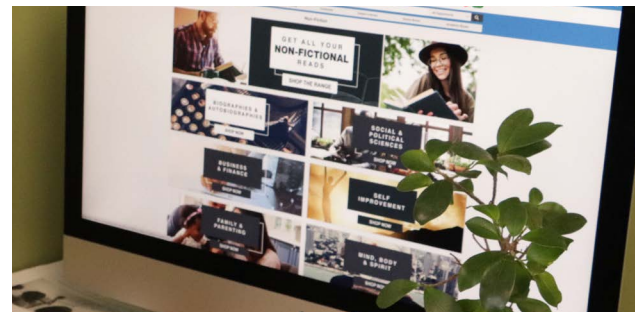
- Financial Management III
 - Retail Marketing III
 - People Management III
- *Based on student numbers

Entry Requirements

- Matric with degree pass or NQF Level 4 equivalent qualification
- 45+ age exemption (Only require ID to apply for exemption certificate)
- Basic Computer skills

Programme Structure

The BBA: Retail Management is an NQF Level 7 qualification, with 360 credits. This qualification is offered over a minimum of 3 years.



BACHELOR OF PUBLIC MANAGEMENT (BPM)

Programme Overview

This programme develops generic management skills required to manage a public service or non-profit organisations.

Core Modules

- Public Management I, II, III
- Public Human Resource Management I, II, III
- Public Finance Management I, II, III
- Public Policy Management I, II, III
- Public Strategic Management I, II
- Economics I, II, III

Electives: Choice of two*

- Public Procurement
 - Local Government Management
 - Monitoring and Evaluation
 - Public Ethics
 - Quality and Customer Management
 - Labour Relations
 - Mentoring and Coaching
 - Health Management
 - Project and Programme Management
- *Based on student numbers

Entry Requirements

- NQF Level 4 qualification (e.g. Matric exemption)
- Regenesys Higher Certificate in Public Management (HCPM)

Programme Structure

The Bachelor of Public Management is an NQF Level 7 qualification, with 360 credits. The qualification is offered over a minimum of 3 years.



NATIONAL DIPLOMA IN PUBLIC ADMINISTRATION (NDPA)

Programme Overview

The National Diploma in Public Administration is a bridging programme that allows public servants with a diploma but not a bachelor's degree to participate in honours and master's level programmes.

Core Modules

- Public Project Management
- Public Sector Monitoring and Evaluation
- Public Resource Management
- Public Finance and Administration
- Fundamentals of Research
- Public Strategic Management
- Public Policy Management
- Public Communication Strategies

Entry Requirements

- NQF Level 6 or any related financial, management, administration, or public administration degrees.

Programme Structure

- The National Diploma in Public Administration is an NQF level 7 qualification, with 260 credits.
- This qualification is offered over 15 months.



HIGHER CERTIFICATE IN BUSINESS MANAGEMENT (HCBM)

Programme Overview

This programme develops fundamental management competencies which are required for a career in management, or for starting an entrepreneurial venture.

Core Modules

- Fundamentals of Business Management
- Fundamentals of Human Resource Management
- Fundamentals of Financial Management
- Principles of Marketing

Electives: Choice of two*

- Information and Communication Technology
 - Project Management
 - Retail Management
 - Credit Management
 - Quality and Customer Service Management
 - Fundamentals of Sales Management
 - Negotiation and Conflict Management
 - Fundamentals of Operations Management
- *Based on student numbers

Entry Requirements

- Matric with certificate or diploma pass
- Basic computer skills

Programme Structure

The Higher Certificate in Business Management is an NQF Level 5 qualification, with 120 credits. This qualification is offered over 12 months.



PROGRAMMES

HIGHER CERTIFICATE IN BUSINESS MANAGEMENT (HCBM): CREDIT BANKING

Programme Overview

This programme develops fundamental management competencies which are required for a career in credit banking.

Core Modules

- Credit Management
- Fundamentals of Business Management
- Fundamentals Financial Management
- Introduction to Banking
- Marketing Management
- People Management

Entry Requirements

- Matric with certificate or diploma pass
- Basic computer skills

Programme Structure

The Higher Certificate in Business Management: Credit Banking is an NQF Level 5 qualification, with 120 credits. This qualification is offered over 12 months.



HIGHER CERTIFICATE IN BUSINESS MANAGEMENT (HCBM): RETAIL MANAGEMENT

Programme Overview

This programme develops fundamental management competencies which are required for a career in retail management.

Core Modules

- Fundamentals of Business Management
- Fundamentals of Financial Management
- Retail Marketing
- People Management
- Retail Management
- Customer Service Management

Entry Requirements

- Matric with certificate or diploma pass
- Basic computer skills

Programme Structure

The Higher Certificate in Business Management: Retail Management is an NQF Level 5 qualification, with 120 credits. This qualification is offered over 12 months.



HIGHER CERTIFICATE IN PUBLIC MANAGEMENT (HCPM)

Programme Overview

This programme develops fundamental management competencies which are required for a career in public service or non-profit organisations.

Core Modules

- Public Human Resource Management
- Public Project Management
- Public Finance
- Monitoring and Evaluation
- Public Performance Management
- Quality and Customer Service Management

Entry Requirements

- An NQF Level 4 qualification (e.g. Matric exemption or equivalent) and basic computer skills.

Programme Structure

The Higher Certificate in Public Management is an NQF Level 5 qualification, with 120 credits, offered over a period of 12 months.



CORPORATE EDUCATION

Today's business thrives in a fiercely competitive global environment; management and senior executives are constantly in search of effective tools needed to guide and structure their business environment.

Regenesys Corporate Education offers a wide range of open-enrolment and customised corporate education programmes for senior, middle and junior managers in business, government, non-profit, and state-owned enterprises.

Our team of learning and development professionals engages with organisations to develop customised solutions based on their specific challenges in order to maximise productivity, drive innovation, and develop a competitive advantage. The programmes are offered either at client's premises or as an energising retreat at Regenesys in Sandton. The International Leadership Development Programme is offered for senior executives, and typically includes an international study tour to China, USA, India or UAE / Dubai.

Over 100 corporate education programmes are offered focusing on developing generic management and leadership capabilities, including Project Management, Finance for Non-Financial Managers, Design Thinking, Strategy, Marketing, HR Management, Innovation, Emotional and Spiritual Intelligence in Leadership, etc.

Regenesys Corporate Education comprises 100 internationally reputable faculty with strong academic credentials and industry expertise covering a wide range of specialised management and leadership disciplines.

Regenesys Business School is an international business school with over 200,000 students and alumni from 190 countries, and over 1,000 corporate clients, of which the majority are large multinationals such as Mercedes Benz, Microsoft, Coca Cola, and Barclays, to name a few. Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network which supports its members with business opportunities across the world.

LEADERSHIP DEVELOPMENT PROGRAMME

Programme Overview

This programme develops strategic management and leadership competencies required for managing large organisations.

Modules

- Understanding Intelligence
- Conscious and Ethical Leadership
- Diversity and Inclusion
- Leading in Disruption
- Strategic Thinking
- Developing a Digital Mindset
- Customer Experience Design
- Profit with Purpose
- Innovation and Design
- Project Management
- Neuro-Marketing
- Stakeholder Management
- Strategic Economics

Entry Requirements

- A tertiary qualification is recommended
- 3-5 years experience in a middle or senior management role
- Sound knowledge and acumen of business finance is recommended

Programme Structure

Face to Face: 15 contact days over 4 months.
Virtual: weekly sessions over 8 months.
* 4 hours per virtual session



MIDDLE MANAGERS PROGRAMME

Programme Overview

This programme develops management competencies required for developing high performing teams and managing medium-sized business units.

Modules

- Authentic Leadership
- Conscious Leadership
- Leading Intelligently
- Change Leadership
- Design Thinking
- Applied Marketing
- Operational Effectiveness
- Financial Management
- Future Leadership
- Economics for Decision Making

Entry Requirements

- 2-3 years mid-level management experience
- Matric certificate

Programme Structure

Face to Face: 10 contact days over 4 months.
Virtual: weekly sessions over 6 months.
* 4 hours per virtual session



NEW MANAGERS PROGRAMME

Programme Overview

This programme is designed for new managers and develops fundamental competencies which are required for managing self, teams, and organisations.

Modules

- Self-awareness
- Conscious Leadership
- Emotional Intelligence
- Crucial Conversations
- Dynamics of a Team Leader
- Understanding Project Management
- Foundations in Finance
- Introduction to Operations Management
- Innovative Thinking

Entry Requirements

- 1-2 years entry-level management experience
- Matric certificate

Programme Structure

Face to Face: 5.5 contact days over 3 months.
Virtual: weekly sessions over 4 months.
* 4 hours per virtual session



MANAGEMENT DEVELOPMENT PROGRAMMES

- Project Management
- Digital Marketing
- Data Science
- Managing Virtual Teams
- International Management
- Design Thinking
- Finance for Non-Financial Managers
- Emotional and Spiritual Intelligence
- Professional Business Writing Skills
- Facilitation Skills
- Mentoring and Coaching
- Monitoring and Evaluation
- Policy Development and Management
- Report Writing Skills
- Entrepreneurship
- Innovation
- Negotiation Skills and Conflict Management
- Organisational Development
- Mergers and Acquisitions
- Strategic Human Resource Management
- Quality and Customer Relations Management
- Strategic IT Management
- Business Ethics and Corporate Governance
- Strategic Marketing Management
- Operations and Supply Chain Management
- Sales Management
- Labour Relations
- Comparative Management Trends
- Sustainable Development
- Team Building

INTERNATIONAL LEADERSHIP DEVELOPMENT PROGRAMME

The International Leadership Development Programme (ILDLP) develops leadership competencies for the new digital world. The programme explores cutting-edge knowledge, global trends and best practice in digital transformation, entrepreneurship, strategy, and innovation from the fastest-growing companies in the USA.

The ILDP is an intensive programme comprising four modules delivered over a period of six months. The first three modules are three-day study blocks delivered at the Regensys Campus in Sandton, while the fourth module is an eight-day study tour to the USA. In addition to learning, the programme includes cultural, team-building, sightseeing, and networking activities.

The programme has been developed for executives from business, government and state-owned enterprises to deliver a truly global and life-changing experience, to inspire and energise delegates, and to develop Emotional (EQ) and Spiritual (SQ) intelligences.

The ILDP programme combines robust academic rigour with practical networking and business development opportunities, creating a “WOW experience”. Participants are exposed to applied learning using innovative learning techniques, masterclasses, exposure to giants of industry, focused networking opportunities and commercial matching to sector-level opportunities. The programme is facilitated by global faculty comprising experts in specialised fields as well as business leaders.

The “WOW experience” is a truly inspirational, fun and life-changing learning experience created by engaging cognitive, sensory, emotional and spiritual intelligences. The “WOW experience” pushes conventional executive education boundaries!

The “WOW experience” is about:

- Future learning by applying high-tech, high-touch teaching and learning methodologies
- Learning by engaging the best and networking with giants of industry
- Fun sensory experiences that promote holistic learning and development
- Developing purpose-driven, socially and environmentally conscious, global leaders



Regensys Business School offers cutting-edge digital programmes to prepare managers, professionals, entrepreneurs and leaders to excel in the digital age.

ARTIFICIAL INTELLIGENCE

Programme Overview

The Artificial Intelligence (AI) programme explores the development of computer systems which are capable of performing tasks that normally require human intelligence.

Programme Content

- The evolution and future of Artificial Intelligence
- An introduction to terminologies, definitions, and concepts of AI and related disciplines such as Machine Learning, Robotics, Data Science, Blockchain, and the Internet of Things
- Overview of principles, techniques and business applications of Artificial Intelligence
- An introduction to problem solving, logic, search algorithms, data structures, neural networks, and programming in AI language tools
- Integration of AI into your organisation to promote innovation, automation, efficiency, and improved customer experience, in order gain a strategic competitive advantage
- Digital transformation strategy
- Developing an AI strategy to ensure a sustainable company of the future
- Developing an AI action plan, KPIs and resources needed
- Critical success factors to successfully manage AI initiatives

Programme Structure

2 days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.



DIGITAL MARKETING

Programme Overview

The Digital Marketing programme introduces key principles of marketing, advertising and sales in the digital environment. Digital Marketing techniques on Facebook, Google, LinkedIn, Instagram, Twitter, YouTube, and other emerging social media platforms will also be discussed.

The programme explores search engine optimisation, web analytics, mobile marketing, email marketing and digital marketing campaign management. The development of a Digital Marketing strategy, plan and critical success factors are also explored.

Programme Content

- An introduction to Digital Marketing terminologies, definitions, and concepts
- The evolution of Digital Marketing
- Digital Marketing on Facebook, Google, LinkedIn, and YouTube
- Advertising via Instagram, Twitter and other emerging social media platforms
- Digital Marketing campaign management, search engine optimisation, and web analytics
- Mobile marketing
- Email marketing
- Developing Digital Marketing strategy to gain a strategic competitive advantage
- Digital Marketing critical success factors

Programme Structure

2 days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.



ROBOTICS

Programme Overview

This programme introduces participants to the field of Robotics and covers a range of disciplines related to electronics, engineering processes, computer science, and mechanics which are required for designing, developing and programming robots.

Programme Content

- Introduction to Robotics terminologies, definitions, and concepts
- The evolution of Robotics
- Introduction to problem solving and logic
- Algorithms and Coding
- Introduction to electronics and electric circuits
- Mechanical systems, sensors, actuators, manipulators and micro controllers
- Application of Artificial Intelligence, Neural Networks and Reinforcement Learning in Robotics
- Digital Transformation Strategy
- Critical success factors of Robotics

Programme Structure

2 days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.



CODING

Programme Overview

Digital literacy is the foundation upon which Coding skills are built, as such, this programme develops Coding skills for solving real-life problems in the new digital world. The programme explores core programming skills and then develops proficiency in popular future-oriented Coding languages, paving the way to a career in software engineering.

Programme Content

- Introduction to Coding terminologies, definitions, and concepts
- The evolution of Coding
- Introduction to problem solving, analytic logic, and information theory
- How computers work: Introduction to computer science, algorithms, and the internet
- Introduction to the fundamentals of software engineering, Coding and some of the fastest growing Coding languages
- Introduction to Data Science, data structures, accessing, filtering, comparing, managing data, and utilising popular software
- Coding a website using cutting-edge technologies and Coding languages
- Introduction to Artificial Intelligence, Robotics, Machine Learning, and Blockchain
- Critical success factors of Coding

Programme Structure

2 days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.



DATA SCIENCE

Programme Overview

This programme provides participants with the knowledge, skills and experience associated with Data Science. The participants will explore a range of tools, algorithms, Machine Learning and statistical techniques with the aim of discovering hidden insights and patterns from raw data in order to inform scientific business decision making. The programme covers key areas of Data Science like Data Analytics, Machine Learning and Artificial Intelligence.

Programme Content

- Introduction to Data Science terminologies, definitions, and concepts
- The evolution of Data Science
- Introduction to relevant mathematical and statistical analysis techniques, algorithms, programming, visualisation and cloud concepts
- Introduction to data structures, cleaning, accessing, filtering, analysing, using, communicating and managing data utilising cutting-edge software
- Introduction to Machine Learning, Artificial Intelligence, Robotics, and Blockchain
- Modern application of Data Science
- Digital Transformation Strategy
- Critical success factors in the management of Data Science projects

Programme Structure

2 days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.



MACHINE LEARNING

Programme Overview

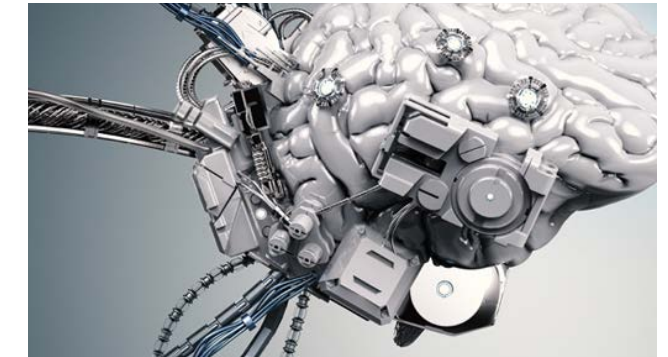
This programme develops Machine Learning skills for solving real-life problems in the new digital world. Machine Learning combines computer science and statistics to analyse raw real-time data, identify trends, and make predictions. The participants will explore key techniques and tools to build Machine Learning solutions for businesses.

Programme Content

- An introduction to terminologies, definitions, and concepts of Machine Learning
- The evolution and future of Machine Learning
- Introduction to relevant Machine Learning techniques, decision trees, algorithms, datasets, and statistical techniques
- Overview of principles, techniques and business applications of Machine Learning
- Supervised and Unsupervised Learning
- Classification, regression, and clustering
- Performance evaluation of Supervised and Unsupervised Learning algorithms
- Deep Learning for Business
- Best practices in Machine Learning
- Introduction to Artificial Intelligence, Robotics, Data Science and Blockchain
- Machine Learning challenges and the future

Programme Structure

2 days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.



BLOCKCHAIN

Programme Overview

This programme provides participants with the knowledge, skills, and experience of Blockchain technology. The participants will explore the integration of Blockchain technology within their company and develop their own Blockchain solution. The programme introduces and evaluates the most popular Blockchain platforms such as Ethereum, IBM, Stellar, Hyperledger, and Microsoft Azure. The participants will explore a range of popular tools to build a Blockchain solution.

Programme Content

- Introduction to Blockchain terminologies, definitions, concepts and the philosophy of decentralisation
- The evolution of Blockchain applications, innovation, and disruption across various industries
- Blockchain technology foundational structures, design, building blocks, cryptography, nodes and transactions
- Blockchain components – decentralised apps and smart contracts, network types, consensus mechanisms, and data storage
- Introduction to Bitcoin, Ethereum, IBM, Stellar, Fabric, and Microsoft Azure, and comparative evaluation
- Using cutting edge blockchain tools to build Blockchain applications
- Blockchain and law, regulatory risks and legal challenges
- The future of Blockchain technology
- A critical assessment of success and failure factors in the management of Blockchain initiatives

Programme Structure

2 days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.



CYBERSECURITY

Programme Overview

This programme provides participants with the knowledge, skills, and experience of Cybersecurity management. The participants will gain an understanding of Cybersecurity and network threats, vulnerabilities, data security, risk management, development of a Cybersecurity plan, an emergency management procedure, and disaster recovery. The programme will explore several of the most popular and recent global cybercrimes committed, their impact and lessons learned.

Programme Content

- An introduction to terminologies, definitions, and concepts of Cybersecurity – firewalls, advanced hackers, malware, viruses, trackers, phishing, trojans, zero-days, exploit kits, and identity theft
- The evolution and future of Cybersecurity
- Review of the most popular and recent global cybercrimes committed
- Cybersecurity and network threats, vulnerabilities, hacker techniques, tracking down hackers and forensics of Cybersecurity
- Data security
- Development of a Cybersecurity plan, risk management, emergency procedure, and disaster recovery
- Security, privacy and patching for the most popular operating systems such as Windows, MacOS and Linux
- Cyberlaw, ethics, government spying, and mass surveillance
- Industry best practices to achieve a robust Cybersecurity outcome
- Key success and failure factors in Cybersecurity

Programme Structure

2 days of contact learning or 16 hours of online learning delivered over a period of 1 month. This programme is offered at both an introductory and advanced level.



REGENESYS BUSINESS SCHOOL OFFERS VARIOUS TYPES OF SKILLS PROGRAMMES RANGING FROM SHORT COURSES, QUALIFICATIONS, AND LEARNERSHIPS

The skills programmes are based on unit standards or a combination of unit standards that lead to a qualification. Learnerships incorporate work-based learning experience, and they are accredited by Sector Education and Training Authorities (SETAs).

Regenesys offers the following skills programmes, qualifications, and learnerships:

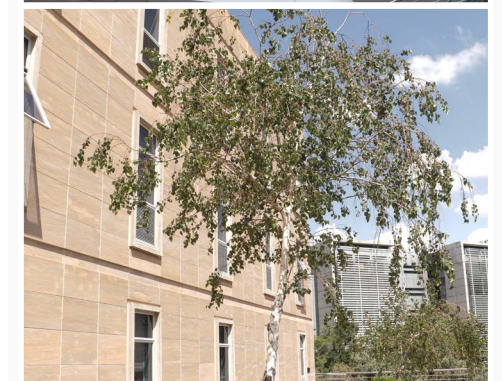
- Further Education and Training Certificate: New Venture Creation
- National Diploma in Public Administration
- Further Education and Training Certificate: Project Management
- Further Education and Training Certificate: Human Resource Management and Practices Support
- Certificate Programme in Municipal Finance Management
- National Certificate in Public Administration
- National Diploma: Occupationally Directed Education Training and Development Practices
- National Certificate: Information Technology – End User Computing
- National Certificate: Generic Management
- National Certificate: Occupationally Directed Education Training and Development Practices
- National Diploma: Human Resources Management and Practices

Regenesys' programmes are:

- Accredited by eight SETAs, the Quality Council for Trades and Occupations (QCTO), UMALUSI, and the Council on Higher Education (CHE)
- Registered by the Department of Higher Education and Training
- Recorded by the South African Qualifications Authority (SAQA)

The Regenesys Skills Programmes department comprises 100 reputable international faculty members with strong academic credentials and industry expertise covering a wide range of specialised management and leadership disciplines.

Regenesys is an international business school with over 200,000 students and alumni from 190 countries, and over 1,000 corporate clients, of which the majority are large multinationals such as Mercedes Benz, Microsoft, Coca Cola, and Barclays, to name a few. Regenesys alumni occupy top leadership positions in multinational corporations and government institutions all over the world, and form a very influential alumni network which supports its members with business opportunities across the world.



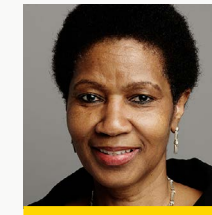
REGENESYS FACULTY, SPEAKERS AND FRIENDS



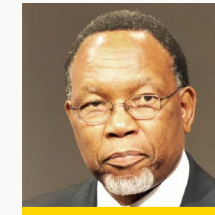
REGENESYS FACULTY, SPEAKERS AND FRIENDS



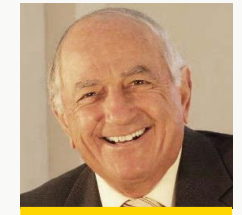
Cyril Ramaphosa
President of SA



Phumzile Mlambo-Ngcuka
Former Deputy President of SA,
UN Executive Director



Kgalema Mothlanthe
Former Deputy President of SA



Dr Bertie Lubner
Businessman, Former Regenesys
Foundation Chairperson (late)



Paul Harris
Founder, FirstRand Limited



Dr Richard Maponya
Entrepreneur and Property
Developer (late)



Mark Lamberti
Founder and CEO,
Massmart - Walmart



Rodger Foster
CEO, SA Airlink



Prof Mervyn King SC
Author and Retired Judge



Raymond Ackerman
Founder, Pick n Pay Group



Bonang Mohale
Chairperson, Bidvest Group



Phuti Mahanyele
CEO, Naspers



Wendy Lucas-Bull
Chairperson, ABSA Group



Herman Mashaba
Former Mayor of Johannesburg



Adrian Gore
Founder, Discovery Limited



Dr Azar Jammine
Economist

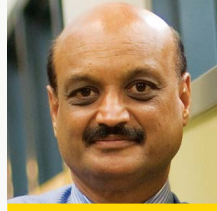
REGENESYS FACULTY, SPEAKERS AND FRIENDS



Trevor Manuel
Chairperson, Old Mutual



Dr Bill Cockayne
Innovation Lecturer, Stanford University



Bhaskar Pant
Managing Director, MIT
Professional Education



Mike Shussler
Economist



David Makhura
Premier of Gauteng



Ben Matai
Vice President HR, Sasol



Saks Nthombela
CEO, Hollard Insurance



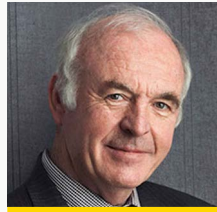
Pepe Marias
Chief Creative Officer, Joe Public



Mteto Nyati
CEO, Altron



Len Brand
CEO, Tata Africa



Clem Sunter
Futurist



Prof Monica Singer
SA Lead, ConsenSys



Prof Shirley Zinn
Director, MTN



Michael Jordaan
Former FNB CEO



Kuseni Dlamini
Chairperson, Massmart - Walmart



Elias Masilela
Chairperson, Sanlam



Prof Dong
Vice President, CBEAD



Ferial Haffajee
Journalist and Author



Phillip Canham
Chairperson, Canham
Corporation International



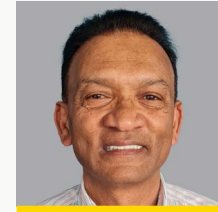
Sindi Tshabalala
President, Circle of Global
Business Women



Ramon Casadesus-Masanell
Professor, Harvard University



Dr Julian Naidoo
Senior Academic and Entrepreneur



Dave D. Nagin
Director, A to Z Electrical



Linah Maigurira
Google SA



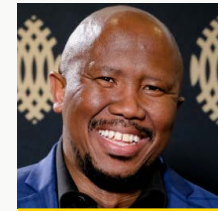
Deepak Chopra
Best-selling Author



Gareth Cliff
Radio Personality



Basetsana Kumalo
Businesswoman and former Miss SA



Abey Kgotle
Director HR, Mercedes Benz SA



Panyaza Lesufi
Gauteng Education MEC



Nic Frangos
Director, Global Equities



Dr Reggie Reddy
Businessman and Philanthropist



Mechelle Chetty
HR Vice President, Unilever

REGENESYS FACULTY, SPEAKERS AND FRIENDS

THE REGENESYS JOURNEY

THE REGENESYS JOURNEY

Regenesys was founded by Dr Marko Saravanja, Dr Penny Law and Mr William Vivian with a purpose of delivering holistic education (IQ, EQ, SQ, and PQ), and making our world a better place by developing better managers and leaders

Received accreditation from Council on Higher Education to offer higher education qualifications

100 Programmes developed and delivered to over 1,000 corporates

Online programmes launched

Regenesys launched in India and Nigeria

Dananda Talent launched to provide placement services to students, alumni and corporate

Wellness Centre launched to promote health and wellness among students and staff

Launch of Digital Regenesys
Launch of EdForAll

1998

1999

2000

2001

2005

2008

2010

2012

2013

2014

2015

2017

2018

2020

2021

2022

Delivered customised Executive Education Programmes

Won EU tender to provide project management and financial management training nationally to the Department of Education

MBA accreditation received

New campus open in Sandton's most iconic square mile

8 internal + local accreditation bodies

MyWealth Investments launched to provide education and investment opportunities to students to pursue their financial freedom

The Regenesys Foundation launched to raise funds for bursaries for deserving but financially disadvantaged students

Doctorate degree accreditation received

Reg Café launched to provide healthy food and to promote health and wellness among students and staff

200,000 strong alumni from 190 countries, over 1,000 corporate clients, locally and internationally

Launch of School of Law

REGENESYS BUSINESS SCHOOL

Regenesys Business School was founded in 1998 by Dr Marko Saravanja, Dr Penny Law and Mr William Vivian. The purpose of Regenesys is to make our world a better place by developing conscious leaders and managers. Regenesys approaches human development holistically – intellectually, emotionally, spiritually, and physically. In order to provide a comprehensive suite of services to students, staff, and alumni, additional institutions were formed, as presented in the diagram below.

Since inception, 200,000 students and alumni from 190 countries have enrolled for Regenesys programmes: Master's, Postgraduate Diplomas, Bachelor's, Higher Certificates, and Corporate Education programmes. Regenesys' top corporate clients include significant local and international corporates, Mercedes Benz, Microsoft, State Bank of India, Coca Cola, Barclays and thousands of others.

REGENESYS INDIA

Founded in 2013. It provides Corporate Education, and academic support functions to the Regenesys Group.

REGENESYS NIGERIA

Founded in 2013. It provides Corporate Education and Digital Programmes in Nigeria and West Africa.

MYWEALTH INVESTMENTS

Founded in 2015. MyWealth helps Regenesys students achieve financial freedom by learning about stock market trading, investments, breaking their fear of money, and transforming their self-limiting beliefs from a poverty to an abundance mentality. The company provides student loans and customised financial solutions to individuals to achieve their education goals.

DANANDA TALENT

Founded in 2017. Dananda Talent assists Regenesys students to find employment, to provide internships, and to provide recruitment services to the Regenesys Group of Companies and for external clients.

REGENESYS WELLNESS CENTRE

Founded in 2018. It provides health and wellness services to Regenesys students, staff and clients. Some of the key activities include yoga, meditation, healthy eating, cooking classes, stress management, and tai chi.

DIGITAL REGENESYS

In 2021 Regenesys Business school founded Digital Regenesys to give students a competitive advantage in the increasingly digital world through its cutting-edge digital technology programmes in the areas of information technology and management.

EDFORALL (EDUCATION FOR ALL)

In 2021, Regenesys Foundation launched EdForAll (Education for All), a groundbreaking online learning initiative whose aim is to give financially disadvantaged but deserving students across the world access to quality higher education for as little as R500* per month.

ACCREDITATION, REGISTRATION AND ASSOCIATIONS

Regenesys is accredited by and registered with several education and/or training authorities, including the Council on Higher Education (CHE), the South African Qualifications Authority (SAQA) and the Financial Services Sector Conduct Authority (FSCA).

Higher Education Accreditation, Registration and Record

- Certified as a Higher Education institution (2000/HE07/023) by the Department of Higher Education and Training (DHET)
- Council on Higher Education (CHE)
- South African Qualifications Authority (SAQA)
- Financial Sector Conduct Authority (FSCA)
- South African Council for Educators (SACE)

Further Education and Training (FET) Accreditation

- Department of Higher Education and Training under the Further Education and Training Colleges Act (2009/FE07/023)

Company Accreditation

- ISO 9001:2015
- Level 1 B-BBEE Contributor Rating

Digital Marketing Programme Accreditation

- Facebook Blueprint Certificate
- Google AdWords Fundamental Certificate
- Google Display Advertising Certificate
- Google Video Advertising Certificate
- Microsoft Bing Ads Professional Certificate
- Certificate in Digital Marketing from Regenesys Institute of Management, India

Sector Education Training Authority (SETA) Accreditation

- Services SETA (SSETA)
- Culture, Arts, Tourism, Hospitality, Sport Education and Training Authority (CATHSSETA)
- Public Services SETA (PSETA)
- Local Government SETA (LG SETA)
- Education, Training and Development Practices SETA (ETDP SETA)
- Media, Information and Communication Technology SETA (MICT)
- SA Board for People Practices (SABPP)

Associations

- Principles for Responsible Management Education (PRME)
- South Africa Business School Association (SABSA)
- Institute of People Management (IPM)
- South African Council for Educators (SACE)
- South African Board for People Practices (SABPP)
- Association of African Business Schools (AABS)

Association of African Business Schools



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